

Crossroads Cultural Arts Center

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(SBCP) is a 501(c)(3) nonprofit and certified community development financial institution (CDFI) with a mission to transform rural communities.

Invest. Empower. Transform



Clarksdale, MS



- Mississippi Delta – Poorest Region in the United States
- Clarksdale is located in Coahoma County
- Home of the Blues



Coahoma County, Mississippi
2012-2022 Strategic Community Plan

Coahoma County Strategic Community Plan

Your Plan,
Our Future!



Community Engagement

600+ residents create a detailed community strategic plan



The Beginning

Project Concept



Inclusive Art Education



Civil Rights History



Indigenous Folk Art

Proposed Activities

- Juried Art Festival in MLK Park
- Educational Traveling Trunks
- Art Gallery
- Multi-Generational Programming
- Visiting Artist Series
- Civil Rights Reading Room



Partners

Clarksdale Reviltization, Inc. (Non-Profit)

City of Clarksdale (Government)

Coahoma County Board of Supervisors (Government)

Southern Bancorp Community Partners (CDFI)

Coahoma Community College (HBCU)

Building Selection



Former Cotton Storage Building

Downtown Clarksdale

7,000 Square Ft

3,000 Square Ft Warehouse Attached



Crossroads Cultural Arts Center



Juke Joint Stage

Crossroads Cultural Arts Center



Kitchen & Merchandising Area

Crossroads Cultural Arts Center

- Purchased Building
- Recruited Board Members for the Independent Non-Profit Board
- Established New Partnerships with Two After School Programs
- Identified Additional Funding for Programming/Staff
- Exploring innovative concepts such as 3D Printing



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